

PRESS RELEASE

Amsterdam, 8 August 2014

## **Studio Roex finds inspiration in plumbing**

Presentation of *Plumber's Piece* during Dutch Design Week 2014

Studio Roex will be presenting its *Plumber's Piece* vase collection during Dutch Design Week 2014 (18-26 October) in Eindhoven. This collection is the result of experimentation with leather and inspired by the shape of membranes (rubber balloons) from expansion tanks, which they encountered thanks to a plumber.

*"Fascinated by the silhouette and properties of a rubber membrane, we developed a design that does justice to the membrane in terms of both function (waterproof and solid) and shape."*

The constructive value of leather combined with the flexible rubber membrane creates a new visual language. The shape of *Plumber's Piece* originates from the proportions of the existing membrane. The ribs give the material structural value, so that the vase remains in balance and the original properties of both materials are accentuated.

Studio Roex feels strongly about the use of traditional and sustainable materials and production methods and deliberately chose to produce the vases in the Netherlands:

*"Dutch production companies are becoming increasingly scarce, also in the leather sector. It's a real shame that so much knowledge is being lost, so we have entered into a partnership with a production company in the Netherlands. This also enables us to maintain greater control of production and material use. We work with vegetable tanned leather only. This way, we contribute our part to the people, planet and profit framework'."*

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### **Studio Roex**

Studio Roex designs are based on existing materials, shapes and techniques. By placing them within a new context, the designs increase awareness of everyday objects. For more information about Studio Roex and the collection, visit [www.studioeroex.com](http://www.studioeroex.com).

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### **Note to the editor(s)**

Visual materials can be downloaded from <http://studioeroex.com/pers>

For more information on this press release, contact Jeske Kapitein at +31 (0)6- 163 54 894 or [info@studioeroex.com](mailto:info@studioeroex.com).

### **Sales information**

The *Plumber's Piece* vases can be purchased from the web shop at [studioeroex.com](http://studioeroex.com) and will be available at various retail shops in the Netherlands from 1 October. If you are interested in selling our products in your shop or gallery, please contact us for more information at [jeske@studioeroex.com](mailto:jeske@studioeroex.com).